

FUNDRAISING POLICY

1. INTRODUCTION

Fundraising activities are primarily carried out to raise unrestricted funds. Restricted funding can be accepted if it is in line with strategic priorities or if it is offsetting unrestricted funding already dedicated for activities. All funds raised must be taken record of with the organisation's accounts. The organisation's internal and external checks must review and verify that donations are used for the purpose stated and that administrative and fundraising costs do not exceed 15 percent of the funds raised. Global Alliance for the Advancement of refugees and Migrants promotes ethical and professional fundraising and is working for a favourable climate for volunteering and for fundraising from the general public. Our mission is to enhance the ability our members to raise funds in a trustworthy manner.

2. PRINCIPLES FOR FUNDRAISING

Our fundraising is organised and executed with respect for the donor, with regards to legal demands as well as other binding requirements. It must be carried out ethically, honestly and transparently.

Global Alliance for the Advancement of refugees and Migrants Personal Data Privacy Policies is highly relevant for Fundraising activities and is always respected. We protect the integrity of the donor and do not disclose information to third parties without consent;

- a) The data is stored in a database without external access and protected with a separate login that only staff members and designated persons have access to. We are open to new fundraising methods that fulfil the above criteria and the principles of this document.
- b) Our communication with donors follows Global Alliance for the Advancement of refugees and Migrants communication strategy and procedures.
- c) We acknowledge, show appreciation for and build relations with our donors.
- d) We accommodate relevant and reasonable requests from donors in a timely and respectful manner.

- e) We do not accept donations from organisations or individuals that openly work against our mission and vision, and/or if there is reason to suspect that the funds are related to criminal activities.
- f) We try, when possible, to meet donor requests on donations for specific causes. If possible, the donation is used accordingly. If not possible we present options in line with our strategy to the donor. If we cannot agree on the cause, the donation is rejected.
- g) Donated assets, e.g. property or shares, are sold at market price as soon as possible.
- h) We do not actively fundraise towards minors under the age of 18, nor to those actively stating they do not wish to be contacted for fundraising purposes.

3. FUNDRAISING CHANNELS

We fundraise in channels relevant for the purpose and seek to optimise and systematically measure the return on investment. We aim to meet and respond to the donor, as much as possible, in his/her respective choice of channel, e.g. SMS, direct calls, e-mail, traditional letters, and/or Social media, webpage etc.

4. DONORS

We receive donations from private individuals, companies, organisations and foundations.

a) Private Individual Donors

Private individuals can support us in different ways, we continuously seek to find relevant offers to meet donor interests and be relevant when they make their choice for donation cause.

- i. Pledge donors are private individuals that have signed up for regular monthly donations. The donation is transferred via PayPal or directly into the organisation's bank accounts by direct transfers.
- ii. Sporadic donors are private individuals that donate on a regular or a non-regular basis and without any agreement on continuing doing so. Sporadic donors use the payment channel of their choice, e.g. SMS, bank transfer, dividends, wills, PayPal.

- iii. Major donors are private individual donors that in one year donates more than USD 1,000. These can be either pledge donors, sporadic or specified in written donation agreements.
- iv. Members of Global Alliance for the Advancement of refugees and Migrants support our work with a yearly fee, set by the annual meeting.

b) Corporate and Organisational Donors

According to our “Principles for Fundraising”, we accept donations from companies, organisations, private major donors and foundations to fund our work. Companies and organisations can support us in two ways:

- i. Corporate or Organisational Supporters are corporates and organisations that support Global Alliance for the Advancement of refugees and Migrants financially without agreements. Donations coming from this segment are generally one-off unrestricted funds.
- ii. Corporate or Organisational Partnerships are a defined cooperation in written agreements that include a commitment to support Global Alliance for the Advancement of refugees and Migrants’ vision and mission, generate funds and/or supporting services. Besides raising funds, a Corporate or Organisational Partnership also aims to increase knowledge about and promote actions to ensure that Civil and Political Rights of migrants are respected and protected. Funding Partnerships is also an avenue to reach new and broader targeted groups with information about our work.

We always recommend corporates to apply to UN Global Compact and the UN Guiding Principles on Business and Human Rights. All joint communication with donors, use of Global Alliance for the Advancement of refugees and Migrants logo as well as the size of the donation are always regulated in written agreements.

All Corporate or Organisational Partnership agreements clearly states that Global Alliance for the Advancement of refugees and Migrants will always reserve the right to critically review and criticise our partners and that we have the right to decline any partnership proposal or terminate

any active partnership, if we conclude that the partner through its actions do not live up to the commitment to support Global Alliance for the Advancement of refugees and Migrants' vision and mission.

Final decision to reject or terminate a partnership lies with the Executive Director.

We distinguish between two types of Corporate or Organisational Partnerships: "Fundraising Partnerships" and "Pro-bono Partnerships".

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1) Fundraising Partnerships

We refer to Fundraising Partnerships when a Company or an Organisation have agreed to support us financially on a long-term basis or within the scope of one of our campaigns.

We seek Fundraising Partnerships based on the below criteria and consult with programmes and departments for relevant input to develop funding opportunities:

- ❖ Shared values and support of Global Alliance for the Advancement of refugees and Migrants vision and mission.
- ❖ Our ability to deliver
- ❖ Relevant Human Rights impacts
- ❖ Brand fit
- ❖ Communications and target group reach
- ❖ Long-term stability

Minimum requirement for signing a partnership is that the company/organisation actively work to comply with the UN Principles on Business and Human Rights. Before signing a partnership, a more detailed vetting will be done by the fundraising department and relevant programmes or departments and handed over to the Executive Director for final decision.

2) Pro-bono Partnerships

Pro-bono donations that offset costs are called Pro-bono Partnerships.

5. REPAYMENT OF DONATIONS

Global Alliance for the Advancement of refugees and Migrants can repay donations at the donor's request, provided that there is reasonable proof clearly showing; that the donation was made to the wrong account; or that the donor was not aware of his/her actions; or if we cannot meet the donor requests in terms of delivery.

6. WILLS AND DISPUTES

The testator's last will expressed should as far as possible always be followed. If the will is contested, we consult a lawyer to sort out the legal aspects. Each dispute is managed separately